



**Howell Art Project**  
**2020 2-D ART COMPETITION GUIDELINES & APPLICATION**

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The Howell Main Street Inc. Design Committee is pleased to announce that the Howell Art Project Art Competition will return to downtown Howell in 2020! This is your chance to have your original artwork reproduced on a large-scale and displayed on a downtown building for an entire year!

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**ELIGIBILITY**

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This juried competition is open to all artists, 18 years of age or older. The artist is free to use any media and material in the production of his or her original artwork. The theme for 2020 is 'Summer'.

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**ENTRY REQUIREMENTS**

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Digital submissions and applications must be returned to Howell Main Street Inc. no later than April 6, 2020. Submissions can be via e-mail to [klitwin@downtownhowell.org](mailto:klitwin@downtownhowell.org) or directly to our office at 118 W. Clinton St. in downtown Howell.

If selected as a finalist, original artwork must be submitted by May 1, 2020. Finished size must be 16 x 20", framed, and wired for hanging.

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**COMPETITION**

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Submitted artwork will be displayed in the front windows of the Howell Opera House during Art Week, May 8-14. The public will be invited to vote for their favorite pieces via text-to-vote and online. Up to, but no more than, EIGHT (8) pieces receiving the most votes will be reproduced and hung on downtown Howell buildings in August 2020.

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**PRIZES**

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Cash prizes will be awarded in the amount of \$500 for 'Best in Show', \$300 for second place, and \$200 for Third Place, determined by a jury selected by the Howell Main Street Inc. Art Project Planning Team and Design Committee.



## HOWELL ART PROJECT APPLICATION

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### CONTACT INFORMATION

Artist Name: \_\_\_\_\_

Studio Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

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### ARTWORK INFORMATION

Title of Artwork: \_\_\_\_\_

Artwork Medium(s): \_\_\_\_\_

Artwork Narrative: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Estimated Artwork Retail Value: \_\_\_\_\_

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*Howell Main Street Inc. is a unique blend of business and property owners, community leaders, entrepreneurs, residents, and visitors, all personally engaged in working together to support downtown Howell. Our grass roots, volunteer-led organization blends innovation and creative approaches to positively position and grow our downtown through quality events, projects, preservation, and programming. We are a community celebrating our past while looking toward our future, building passion and pride for downtown Howell.*

I hereby acknowledge receipt of the official rules for The Howell Art Project and agree to comply and be bound by them. I further agree that the entry submitted does not infringe upon the rights of any third party, including but not limited to any copyright, intellectual property or any other proprietary rights. In the event that the artwork is alleged to infringe on the rights of a third party, I agree to defend, indemnify and hold harmless the City of Howell, the City of Howell Downtown Development Authority, Howell Main Street and their employees, agents, representatives and volunteers to the fullest extent provided by law, from any and all such claims, lawsuits, demands, costs and/or fees that arise out of or are related to the actual or alleged infringement of said rights.

I understand that my original artwork and all reproductions will be transferred to the Howell Main Street Inc. Design Committee, including the right to reproduce it in furtherance of this program at the sole discretion of Howell Main Street Inc.

\_\_\_\_\_  
Artist Signature

\_\_\_\_\_  
Date

**Example of Artwork Narratives:** Capturing the bold colors of Spring - Matt Sadler loves to paint on big canvases to capture his favorite seasons of the year! Michigan Spring depicts the new fresh life found during Spring-days as the flowers turn into the full blooms of summer! "

Sunflowers on Black & White was created through the use of oil paints applied in many layers with a palette knife. It depicts a vibrant bouquet of sunflowers, representing the beauty & wonder of nature. The background shows a geometric arrangement in black and white.

The Howell Art Project is Generously Sponsored By:





## Howell Art Project OFFICIAL RULES

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**NOTE:** BY SUBMITTING AN ENTRY TO THE HOWELL ART PROJECT, YOU AGREE TO BE LEGALLY BOUND BY THE FOLLOWING TERMS AND CONDITIONS.

**ELIGIBILITY.** The Howell Art Project (“Art Project”) is open to all individuals 18 years of age or older.

**APPLICATION.** All artists must submit a completed and signed application. Incomplete applications will not be considered.

### **ENTRY QUALIFICATIONS**

Finalists’ artwork must be 16” x 20” and gallery-ready (framed and wired for hanging). All artwork must be handmade by the applying artist and no kits, molds, mass-produced or resale items are allowed.

**DEADLINE.** All initial submissions of artwork must digital and should be sent electronically or dropped off on CD or flash drive to the Howell Main Street Inc. office, 118 W. Clinton Street, no later than April 6, 2020 at 5:00 p.m.. Late entries will not be considered.

If selected as a finalist, artists must submit their framed, gallery-ready piece no later than May 1, 2020. Pieces can be dropped off at our office at 118 W. Clinton St. during business hours. Setting an appointment for drop-off is highly recommended.

**PUBLIC VOTE.** The completed artwork will be displayed in the front windows of the Howell Opera House from May 8-14. The public will be invited to vote for their favorite pieces via online or text-to-vote. The EIGHT pieces receiving the most votes will be unveiled at a reception on May 14, 2020, then reproduced and hung on downtown Howell buildings in August, 2020.

After unveiling, the original artwork will remain on-loan to Howell Main Street Inc. and displayed in a gallery setting in the Citizens Hanover Building located at 808 N. Highlander Way for one year. On or around June 1, 2021, the original artwork will be returned to the artists for use as they see fit.

**INFRINGEMENT.** By submitting an entry, the artist affirms that the entry is his or her own, original work. The artist further agrees upon submission of an entry that it is not subject to the rights of any third party, including but not limited to copyrights, intellectual property rights or any other proprietary rights. In the event that the artwork is alleged to infringe on the rights of a third party, by submitting an entry the artist agrees to defend, indemnify and hold harmless the City of Howell, the City of Howell Downtown Development Authority, Howell Main Street Inc. and their partners, employees, agents, representatives, sponsors and volunteers to the fullest extent provided by law, from any and all such claims, lawsuits, demands, costs and/or fees that arise out of or are related to the actual or alleged infringement of said rights.

**PROMOTION.** Howell Main Street Inc. and the Design Committee reserve the right to use all information on imagery and documentation of the artist as it pertains to his or her entry. The applying artist agrees that Howell Main Street Inc. and the Design Committee may use the information, imagery and documentation described in the preceding sentence and like material in the promotion and furtherance of the Art Project, including on any official website or social media, press releases, promotional materials, display and exhibition materials, catalogues, maps, guides, installations and the like.

**Questions may be directed to: *Design Committee of Howell Main Street Inc.* 118 W. Clinton St., Howell, Michigan 48843 (517) 545-4240**