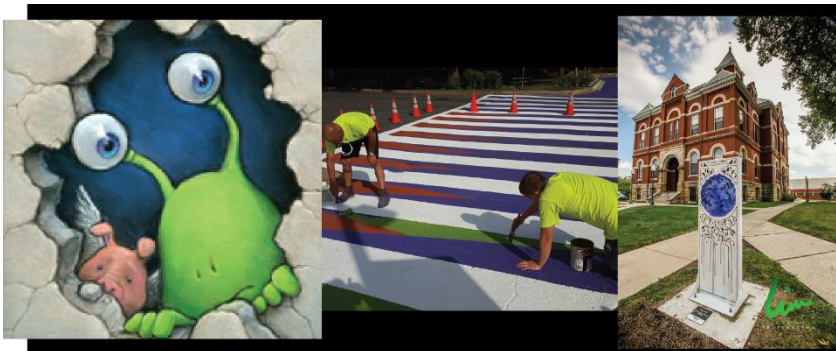




The Howell Main Street Inc. Design Committee is pleased to announce an all new Howell Art Week, a celebration of community art as part of the Howell Art Project! This week-long event will feature Michigan artists of all ages creating interactive art every day of the week May 13-18, followed by additional art celebrations in September! Artwork will include murals, chalk-art, 2D art, sculptures, and a special new surprise component at the end of September.

In order to make this project a reality, we look forward to your partnership as a sponsor! Last year's Art Project brought 8 large pieces of public art to our downtown, along with 2 sculptures. This year we can't wait to bring even more art downtown to both enhance and benefit the downtown area.



Master Artist Sponsor – (Title Sponsor) \$30,000

- Onsite recognition at the Community Paint-by-Number mural, on display while the mural is in production.
- Year-round recognition as an Artist Sponsor on plaque accompanying 1 mural.
- Reproduction of a piece of art of your choosing to display at your office/other setting.
- Introduction opportunity at closing celebration (May) and Art Walk (Sept.)
- Picture opportunity with participating artists/picture with finalized art
- Opportunity to be interviewed with event organizer during live media interviews (if available)
- Featured Friday video
- 8 certificates for food and 10 beverage tickets for closing celebration and Food Truck rally on Saturday, May 18
- Logo recognition on event web page, Facebook banner, and website banner (over 12,000 weekly views) with link to your site.
- Onsite recognition at Closing Celebration and Food Truck Rally Saturday, May 18
- Title sponsor listing in all press releases
- Title sponsor recognition on all print promotional materials
- Recognition in a minimum of 5 social media postings (reaching over 10,000 followers total)
- Logo recognition in newsletters—sent to over 1,500 subscribers



Visionary Sponsor - \$20,000

- Exclusive sponsor of the 1st ever Live Projection Show unveiled in September following the Art Walk
- Exclusive sponsor recognition within the projection show – be a part of the show!
- Option to serve as official welcome emcee at the show’s unveiling
- Logo recognition with special highlight of the show on event web page and social media, with a link to your site.
- 5 tickets to the Art Project reception and Art Walk in September
- Onsite recognition at unveiling bash
- Mention in all press releases
- Logo recognition on all promotional materials.
- Recognition in a minimum of 5 social media postings (reaching over 10,000 followers total) Logo recognition in newsletters—sent to over 1,500 subscribers

Innovation Sponsor-\$10,000 (3 sponsorships available)

- Exclusive Artist Sponsor recognition of 1 professional mural completed by professional artists throughout the Week.
- Logo recognition as the Artist Partner on plaque on the wall accompanying mural for the year.
- Picture with artist(s) of murals
- Logo with link to your company website accompanying mural artist’s bio
- Onsite recognition at closing art celebration & Food Truck Rally
- Mention in all press releases
- Logo recognition on all print promo materials
- Business name and logo on website, Facebook banner, Event page banner
- Recognition in a minimum of 5 social media postings (reaching over 10,000 followers total)
- Logo recognition in newsletters—sent to over 1,500 subscribers
- 3 certificates for food and 5 beverage tickets for closing celebration and Food Truck Rally on Saturday, May 18



Community Muse Sponsor-\$10,000 (Sponsorship already Secured)

- Exclusive logo placement within the Community Mural, completed by residents and visitors the week of production. Logo will be incorporated in a corner of the mural as a permanent portion of the mural.
- Professional picture with the mural
- Logo with link to your company website accompanying mural artist’s bio
- Onsite recognition at Closing Celebration and Food Truck Rally on Saturday, September 18
- Mention in all press releases

- Logo recognition on all print promo materials
- Business name and logo on website, Facebook banner, Event page banner
- Recognition in a minimum of 5 social media postings (reaching over 10,000 followers total)
- Logo recognition in newsletters—sent to over 1,500 subscribers
- 3 certificates for food and 5 beverage tickets for closing celebration and Food Truck Rally on Saturday, May 18

2D Sponsor-\$8,000

- Logo recognition on event web page
- Onsite recognition at unveiling of 2D art
- Mention in all press releases
- Logo recognition on all print promo materials
- Business name logo on art walk map
- Recognition in a minimum of 3 social media postings (reaching over 10,000 followers total)
- Logo recognition in newsletters—sent to over 1,500 subscribers
- 5 tickets to artist reception & unveiling Art Walk



Sculpture Sponsor-\$5,000

- Logo recognition on event web page
- Onsite recognition at unveiling of art
- Mention in all press releases
- Logo recognition on all print promo materials
- Business name logo on art walk map
- Recognition in a minimum of 3 social media postings (reaching over 10,000 followers total)
- Logo recognition in newsletters—sent to over 1,500 subscribers
- 4 tickets to VIP artist reception & unveiling Art Walk in September

'Art While You Eat' Patron Sponsor - \$2500

- Mention in all press releases
- Logo recognition on all print materials
- Logo recognition on event web page
- Onsite recognition at 'Art While You Eat' Food Truck Tuesday event
- Business name and logo on signs on tables for Food Truck lunch
- Recognition in a minimum of 2 social media postings (reaching over 10,000 followers total)
- Name recognition in newsletters—sent to over 1,500 subscribers
- 2 certificates for Food at Tuesday, May 14 Food Truck Tuesday

Friend of the Arts Sponsor-\$1000

- Name recognition on all print materials
- Name recognition on event web page
- Onsite mention at closing celebration and Food Truck Rally on Saturday, May 18
- Recognition in a minimum of 2 social media postings (reaching over 10,000 followers total)
- Name recognition in newsletters—sent to over 1,500 subscribers
- Name recognition on all print materials.



SPONSOR AGREEMENT

Sponsors Must Provide:

- Payment by cash/check donation to **Howell Main Street Inc. to be received by Wednesday, February 27, 2019**
- High resolution .AI, .PNG, or .JPEG version of logo
- Website link to be included in online promotions

To be properly recognized in our promotional materials please complete the following information:

Company Name: _____

Sponsorship Level: _____

Company Address: _____

Company Phone Number and Website: _____

Social Media Tags: _____

As a 2019 Sponsor, our business agrees to:

- Forward logo to cedgerly@downtownhowell.org by 03/01/2019
- Forward sponsorship commitment form and funds by 2/27/2019

Contact Name: _____

Phone Number: _____ Fax: _____ E-mail: _____

Signature: _____ Date: _____

Agreement made with Howell Main Street Inc.

Cathleen Edgerly, Howell Main Street C.O.O. Date: _____

